

Dublin Dollars

Dublin Dollars Board Meeting Minutes December 6, 2011

Present: Mary Grassley, Sue Gunderson, Teri Gregg, Shannon Gilbert, Shannon Malcom, Denise Avgeres, Angelina Hughes, Peter Hughes, Louise Comden, Barb Swan.

Chair Report (Mary)

Students are asking how many hours they have earned and how much money they will receive from the Dublin Dollars fund. Mary asked if we need more participatory events so more hours are available to students. The board discussed some ideas for students to get hours that are noted below.

Treasurer Report (Peter)

\$37,614 has been raised so far. This is assuming we sell all See's Candy and the remaining t-shirts. \$3,684 was sent to WCE so reimbursements could be made directly to families who did not deduct the amount their student has earned for Fund A sales in the Dec. payment. The Irish happy hour fundraiser brought in \$2,800. The scallops sale made \$9,000 (before expenses). No results are available yet from the jewelry party. The check from California Pizza Kitchen is coming. We will also be receiving \$222 from the baked goods and jewelry sale at the Spree Christmas tree lot.

Hours Report (Barb)

95 students (71%) are over the 12 hour minimum. 45 parents have maxed out the volunteer hours they can contribute to their student.

Updates/Upcoming Events:

- **Practice Pals** (Nancy)
Barb reported for Nancy. This fundraiser is in jeopardy. Alec Wilmart sent out a flyer with middle school band students and Barb made an announcement at the Kellogg band concert. There has been no response. Nancy has also not heard back from one elementary school band teacher. It was speculated that the lack of interest to this fundraiser could be cost as well as location. This program has been offered previously at some elementary schools at no cost as a way for SC students to earn community service hours. Practice Pals would have to be held at SC so Nancy could supervise.
- **See's Candy at Top Foods** (Teri)
There is one student shift open and three parent shifts. Teri will send out another group e-mail to fill these spots. The possibility of another sale around Valentine's Day was discussed if we still have inventory to sell or decide to obtain more. As a side note, Teri also asked if we can promote another online Tupperware sale since we can boost our profit percentage to 20% if we reach a certain sales goal. The board agreed.
- **Barnes & Noble giftwrapping** (Mary)
Mary reported that the shifts are full and there is a waiting list.
- **Bake sale at 12/14 & 12/15 concerts** (Shannon)
Shannon will provide the baked goods for these two concerts. It was decided that students can staff bake sale and t-shirt tables before the concerts for one hour of credit. Adults can staff after the concerts. Barb is also trying to reach Alec Wilmart to see if we can sell baked goods before the Kellogg jazz band concert on 12/12. If this pans out, Barb will send an e-mail asking for bakers to contribute goods for this and will also offer student hours to sell the goods. She will

send an e-mail to students with between 8-12 hours to give them first priority since they are close to earning the minimum required.

- **Third Place Books Sale 12/17** (Nancy)

Barb reported on Nancy's behalf. We can have an information table with our donation jar. Barb will conduct sign-ups via e-mail for these shifts. The stage is available at 4 p.m. for a group to play. Vince has too much going on right now to organize the jazz band for this event so Nancy is trying to reach the pipers to see if they will play. Shannon will contact on Facebook. Dublin Dollars will receive 20% of profit from every Third Place Books purchase if the customer has one of our flyers. We cannot hand these out anywhere in or near the mall. We are going to post on our website and send out e-mail and Facebook announcements asking for everyone to pass along the flyer to friends and family. We will also offer student hours to pass out these flyers at next week's band concerts. Pat Hegarty will be asked to announce in a broadcast and we will see if flyers can be placed in the office.

- **Big Band Jazz Dance** (Barb, Nancy)

The dance company has been booked to give lessons. Information will start going out to students in mid-Dec. The dance will be held on 1/28. \$2,500-\$3,000 is typically made from this event. Barb will talk to Vince to determine if money raised can go through ASB and then to WCE for Dublin Dollars (much like the Entertainment books).

- **Booster's Auction** (Mary)

14 Dublin Dollars parents have signed up to help and 3 students. Ideas for music-themed baskets for the auction were discussed. Barb suggested we ask parents for money or items to be donated for these baskets once the specific basket themes are decided.

Other Business

- Tastefully Simple online sale is not doing well. Order deadline has been extended.
- The proposed holiday bazaar at SC did not work out. Space at SC was not available and the custodial fee at Shoreline Center was cost prohibitive.

Next Board Meeting: Mary canceled the meeting in early January and will cancel the meeting on 1/25 in lieu of an earlier meeting either on 1/11 or 1/18. She will see if the library is available and will let us know.

(Minutes submitted by Sue Gunderson)