

# dublin dollars

## Dublin Dollars Board Meeting Minutes

August 2, 2011

7:00 – 9:00 p.m.

**Attendees:** Mary Grassley,, Nancy Graves, Louise Comden, Jil Scollard, Hanna McElroy, Peter Hughes, Barb Swan, Sue Gunderson, Teri Gregg, Cheryl Heffner, Vincent Beighley, Carolyn Grant, Angelina Hughes, Jeana Lorgiecki, Michelle Demmert (Fletcher), Nancy Messenger

### Chair Intro

We had a very successful month, with quite a few events. We learned a lot, and as a result created event norms as guidelines/rules for everyone to follow, to help manage the events more effectively. Board approved the norms via e mail, and then they were sent out to the whole group.

### Treasurer's Report

- Approximately \$6,700 raised so far.
- Still need to set up on line banking
- DO NOT count money in public places
- We are not counting money during separate shifts within an event

### Hours Report

- 519 kids hours so far, 310 parent hours
- People scheduled for shifts are bringing extra people with them and all are signing in for hours. ONLY the people who are scheduled are allowed to sign in.

### Updates

- **T-shirt and motto contest** (Barb)  
Looking for businesses to sponsor the two shirts; currently five are interested. Looking for one sponsor for each shirt, which is \$2,000. If not one per shirt than a few for each shirt will be used. The decision was made to offer one of each shirt to the students for \$10, parents will pay \$10 for one shirt.
- **Dublin Dollars Sign**  
Sign is still not done, need to look for other options, Mary to follow up.
- **Free Coffee Program** (Carolyn)  
With two events done it is evident that weekends are much busier than week days for future planning. Scheduling the middle of the night shifts is very challenging. Carolyn had to fill one herself because nobody volunteered to work that shift. WSDOT requires we staff the booth 24 hours/day. We should also not do three consecutive weeks again, too much to manage and staff. Last event is at Silver Lake rest stop this weekend.
- **Car Wash August 6th** (Rhonda and Sue G.)  
All set for Saturday at Whole Foods from 9:30-4:30pm. The schedule is overbooked so parents had to be cut. There is a wait list. We still need to find locations for more car washes, preferably closer to home. City of Shoreline has approved a business location on Ballinger Way

(office building south of Todo Mexico), but we need to figure out who to contact about it.

- **Flower Bulbs on line** (Nancy M)  
\$330 raised so far. We need to spread the word via Facebook and emails to friends and family. The bulbs will ship in October.
- **See's Candy** (Nancy M)  
Nancy is just taking this over and needs to look into what is required. We would like to sell at locations, such as grocery stores, ferry terminals. Will need to schedule locations.
- **CABi Show August 26th** (Hanna)  
Will take place at Jil Scollard's home on August 26th. Great opportunity to invite non-band parents. 75% of the profits will go to Dublin \$. Need to RSVP to Hanna. Need to post on the FB page and web site.
- **LFP Bar & Grill night** (Michelle Hausman)  
Scheduled for September 10th, 10% of all sales including alcohol and take out will go to DD. Everyone needs to spread the word.
- **Baker for a Day** (Louise and Jeana)  
Scheduled for Sept 18th. Still need to clarify music situation with Farmer's Market, probably only small ensembles will be allowed. 20% of sales from gift cards and in store sales will go to DD. Need to pre-sell gift cards. Could make as much as \$6K. The gift card sales will go to the kids as an A event. The day of event proceeds will be a B event and will go to the kids' hours worked. Parents need to be the bakers. Discussed using volunteerspot.com to organize, and potentially using this as the tool to run all DD events. Jeana to look into it.
- **Window Washing** (Mary)  
Melissa Costa got 6 window washing jobs as a result of the email sent out, and has completed 2 of them. So far she has raised \$16 for DD. She will give an update to Mary when all jobs are completed.
- **Practice Pals** (Nancy G.)  
There will be five 1/2 hour sessions. One high school band student will practice instrument with two younger kids (elementary or middle school age). Decided to charge \$40. Needs to be in a public place (like school) with an adult monitor present. This will count as a B event. Potentially do two sessions as there were more high school students who wanted to participate last time than there were younger kids to tutor.
- **Central Market Face Painting on Halloween** (Nancy G.)  
Central Market wants us to help with their Halloween party. They were very happy with what the students did last time (four years ago). Some of it will be facepainting but there may be other things to help with as well.
- **Rummage sale** (Cheryl)  
Sept 24th, 9-4pm. Value Village will pick up at 5pm. Anything Value Village doesn't take can be taken to Goodwill. We need to establish guidelines for what products we want to sell.
- **SC 50th Anniversary Open House on Sept 10th**  
Planning to do a raffle and photo booth. We need a chair for the photo booth part. Jean Kercheval has volunteered to do the photography. Denise Avgeres will do the raffle. Barb and Nancy G will work on getting costumes for the photo booth.

### **New fundraiser ideas**

- **Coffee Sales**

Michelle Demmert suggested selling Grounds for Change, sell 8 oz. packages for \$10 (our cost is \$5). Sell them in November. Approved as a Fund A event.

- **PartyLite Candles**

Michelle Demmert suggested selling PartyLite candles. A Fund A event that could be held in Sept/Oct. Overall Board members like the idea.

- **Panda Express**

Michelle Demmert discussed the Journey to Japan fundraiser at Panda Express. Twenty percent of the proceeds from three days of sales go to DD. Customers need to bring in a flyer to have it count. Need to determine where we can hand out flyers. The Journey to Japan group stood outside the restaurant and handed them out. Approved.

### **Other Business**

- Need to investigate the number of sales we have each month to make sure we are not oversaturating the students with having to sell items. Mary will put together a sales calendar to map out what sales events we have scheduled and when.
- Should we do another free coffee event at rest stops? Carolyn to investigate if any weekend dates are available.
- School August mailing deadline is next week. Angelina to produce a flyer with info about DD, how to make donations, and events coming up.
- Peter will write up an expense reimbursement policy and send out to the group for approval.

**Next meeting Tuesday August 23rd, 7-8:30 p.m. at Shoreline Center, Arden Room**